Fedja Djukic

Product Designer, Banjaluka

Linkedin

fedya.co

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Calendly

SKILLS

Product Design, Collaboration, Communication, Technical Skills (HTML and CSS), Analytical Skills, Project Management and Continuous Learning.

TOOLS

Figma, Webflow, Principle, Adobe Suite, Lottie, Whimsical, Miro, Google Tools, Chat GPT and Claude AI.

LANGUAGES

Serbian (native)
English (advanced)
German (advanced)

EDUCATION

Faculty of Technology - Graphic Engineering and Design

EXPERIENCE

2024 - Present

Senior Product Designer

Tenscope - London, Remote

- Currently leading the development of an innovative solution for Get Credit Help platform.
- Building features for Datarova, driving platform improvements and elevating user experience.
- Redesigning Viafoura's message, live chat, and notification widgets used by millions of users.

2023 - 2024

Senior Product Designer

gourban - Vienna, Banjaluka

- Played a key role in Austria's OBB Rail and Drive project, securing a €3M investment.
- Led the design and development of the new website in Webflow, increasing user conversions.
- Aligned Storybook with Figma design system, improving development handoff and collaboration.
- Organized and optimized inherited Figma files, improving development handoff and collaboration.
- Created a new design system architecture for White-labeling, improving the handling of new projects and securing future investments.

2021 - 2023

Product Designer

HTEC - Banjaluka

- Successfully designed and launched the Gluware platform, enabling users to create public and private workflows with role-based access control, securing $43 million in funding in 2021.
- Developed a comprehensive Gluware design system and a cleaner UI design, earning recognition and respect from peers.
- Entrusted with leading the development of the Reusable Design System to establish a unified design language across HTEC and foster collaboration among designers. Increased efficiency and delivery in product development processes.
- Implemented a comprehensive Design System for Tally Solutions within a tight timeframe.
- Designed an enterprise project for ADP, delivering a machine learning dashboard.

2022 - 6 months

Product Designer

b2match - Vienna, Zagreb - part-time

- Delivered all three major projects on time.
- Built prototypes and user flows to simulate the complete user experience, collaborating with the development team to successfully deliver the Entrance Mobile App within a two-month deadline.
- Designed the b2match Next platform in four months, enhancing the client's service offerings.
- Designed the b2match Landing Page Builder in parallel, aligning with the client's vision.

2020 - 2021

Product Designer

VIVANT and Château de Pommard - Paris, Banjaluka

- Launched a multifaceted platform for live and pre-recorded wine-tasting experiences, driving wine sales through Salesforce integration.
- Designed an intuitive interface and visually captivating pages that facilitated easy browsing and selection of wine-tasting sessions, featuring compelling imagery, descriptive text, and interactive elements.
- Developed a widget-like interface for user flexibility and an immersive experience, along with the Live Session Mobile App Beta.

2016 - 2020

Product Designer

OROUNDO Mobile GmbH - Vienna, Banjaluka

- Launched a redesigned Cultural Places App based on user feedback and developed a Back Office App for ticket management from scanning to validation.
- Designed Oroundo Systems, attracting €1M in investment and resulting in the shipment of 100 cases to museum partners, boosting Media Guides sales by 50%.
- Developed advanced beacon technology using energy harvesting and superconductors for autonomous operation.
- Collaborated with prestigious museums and exhibitions to create print materials, ensuring timely delivery and integrated content for the app.