

Fedja Djukic

Product Designer, Banaluka

LinkedIn

fedja.co

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Calendly

About

10+ years of Experience

I love to move pixels around for over ten years now. I'm a product designer who has developed and refined comprehensive design systems. As a seasoned product designer, I specialize in UI design, prototyping, and UX design.

My expertise spans across diverse projects, where I've consistently elevated user interfaces and experiences, attracting significant investments.

Skillset

DESIGN

UI/UX Design, Product Design, Motion Graphics, Interaction Design, UX Research, Prototyping and Design Thinking.

TOOLS

Figma, Illustrator, Photoshop, After Effects, Principle, Spline, Lottie, Notion, JIRA, Trello, Webflow, Blender, Sketch, Protopie, Anima, Keyshot, Rhinoceros 3D, Geomagic Studio, Zbrush, Autodesk 3ds Max, Agisoft Photo Scan, Magics and Zeplin

LANGUAGES

Serbian, English and German

Experience

goUrban • Product Designer

Jun 2023 - March 2024 | Vienna, Banjaluka

PROJECTS

Storybook | ÖBB Rail&Drive | Urban Design System | Website

Developed and refined a comprehensive design system, aligning Storybook with Figma for improved organization and streamlined file management from previous designers; also implemented white labeling using Figma variables.

Played a key role in setting up the design foundation for a transportation project in Austria, focusing on UI design, prototyping, and collaborating with developers for effective testing and outcomes.

Led UX design efforts and wireframe collaboration with stakeholders, ensuring a smooth workflow and effective stakeholder engagement.

LINKS

www.gourban.co | railanddrive.at

HTEC Group • Product Designer

Mar 2021 - June 2023 | Banjaluka

PROJECTS

Gluware | Reusable Design System | ADP | Tally Solutions

Enhanced the User Interface for an RPA project, which improved user experience and attracted substantial investments, resulting in securing $43 million in funding in 2021.

Worked collaboratively with the product team, achieving key milestones that highlighted the team's dedication and hard work.

Entrusted with the leadership and development of the Reusable Design System aimed at establishing a unified design language and fostering better collaboration among all HTEC designers.

LINKS

gluware.com | techcrunch.com/gluware-raises-43m | adp.com

b2match • Product Designer

Jan 2022 - May 2022 | part- time | Banjaluka

PROJECTS

Entrance App | b2match Next | Landing Page Builder

This project presented a formidable challenge as I joined the team with the task of completing the Entrance Mobile App in just two months. Despite the tight timeline, we successfully met the project goal, delivering the App within the requested deadline.

Building on the momentum of our initial success, we transitioned seamlessly to the development of b2match Next. Within the span of four months, we created this innovative platform, enriching the suite of offerings for our client.

The final phase of our project involved crafting the b2match Landing Page Builder, a valuable tool that added further versatility to our portfolio. In the same four-month timeframe, we designed and developed this vital builder, ensuring that it aligned with our client's vision for their suite of services.

Conclusion:
Under intense time pressure, we not only met but exceeded expectations by delivering. This project showcased our agility, adaptability, and unwavering dedication to achieving excellence under tight deadlines.

LINKS

b2match.com | b2match.com/next | b2match.com/entrance

VIVANT • Product Designer

July 2020 - March 2021 | Banjaluka, part-time March-July 2021

PROJECTS

Live Session | Web Platform | ITM

Designed and launched a comprehensive platform facilitating live and pre-recorded wine-tasting experiences, enabling user participation from remote locations.

Enhanced user engagement by incorporating educational activities using the Interactive Tasting Method to deepen knowledge of wine tasting.

LINKS

vivant.eco | chateaudepommard.com

Oroundo Mobile GmbH • Product Designer

Mar 2016 — Jul 2020 | Vienna, Zagreb & Banjaluka

PROJECTS

Oroundo Mobile GmbH | Cultural Places | Bikon | IHS | BMT

Designed an all-in-one platform that synergizes culture and tourism through smart, trending solutions and a strong community-based approach.

Designed Oroundo Systems that proved instrumental in attracting substantial investment for the company, marking a significant milestone in our journey.

Enhanced the experience for cultural travelers with features like curated guides, location-based information, trip planning, and navigation.

Empowered travel destinations and cultural institutions to connect with thousands of visitors via smartphones, significantly extending their reach in the digital era.

LINKS

oroundo.com | culturalplaces.com

doob • 3D Artist

Sep 2014 — Mar 2016 | Banjaluka

PROJECTS

doob | DBS

My first significant job, as my parents often describe it, marked the beginning of a professional journey. My tasks involved constructing 3D models from scans, including those of people, objects, and various other models tailored for 3D printing. It is here that I started my first UI&UX project, focusing on the development of a CMS-based product called DBS. This innovative platform facilitated the seamless ordering of 3D prints and models.

In retrospect, doob was not just a workplace; it was a launchpad for my career, a treasure of knowledge, and a source of lifelong friendships. It's a chapter in my professional journey that I look back on with immense appreciation and fond memories.

LINKS

doob.eu

freelancer.com • Graphic Designer

Jul 2013 — Aug 2014 | Banjaluka

Engaged in a variety of projects, my responsibilities entailed 3D modeling, branding and pretty much anything that the client requested since I was still in the learning phase of shaping a real product. Mastered Autodesk 3D Max and Adobe Illustrator as my primary tools for work.

99designs.com • Graphic Designer

Oct 2012 — Jul 2013 | Banjaluka

I have been actively learning with many clients in the marketing and graphic design area. Each project has been a chance to learn and grow, shaping not just my skills but also my passion for this dynamic industry.

Education

University of Banjaluka • Higher education

2010 — 2016 | Banjaluka

Graphic Engineering and Design - Faculty of Technology